The purpose of this Society is to bring the people interested in *Primula* together in an organization to increase the general knowledge of and interest in the collecting, growing, breeding, showing and using in the landscape and garden of the genus *Primula* in all its forms and to serve as a clearing house for collecting and disseminating information about *Primula*.

### Contents

- President’s Message ........................................................................................................... 3
- 2012 APS National Show by Susan Schnare ................................................................. 5
- Trophy Winners .................................................................................................................. 7
- Borders at the Shows by Maedythe Martin ................................................................. 8
- Glancing Back: a Presentation by Jay Lunn ................................................................. 9
- Shows at the West Coast by Maedythe Martin ............................................................ 11
- Notes from Talks by Robert Taylor ............................................................................... 13
- New England Chapter Show Report by Sherry Wilson .................................................. 23
- New England Best in Division Winners .......................................................................... 25
- Choosing Primroses by Joan Hoffel .............................................................................. 26
- From Russia with Love by Jim Deen ............................................................................. 28
- Barnhaven by Maedythe Martin .................................................................................... 30
- Becky Carls ...................................................................................................................... 31
- Elaine Malloy ................................................................................................................... 31
- Minutes of the AGM held on April 7, 2012 ................................................................. 32
- Officers of the Chapters ................................................................................................. 35

**Primroses**

**Editor**

Jane Guild

2647 A Deville Road

Victoria BC V9B 3W9 Canada

eritor@americanprimrosesociety.org

**Editorial Committee**

Maedythe Martin

Judith Sellers

Michael Plumb

Alan Lawrence

Joan Hoeftel

**Editorial Deadlines**

Winter issue - October 15

Spring issue - January 15

Summer issue - April 15

Autumn issue - July 15

©American Primrose Society 2012

Primroses (ISSN 0162-6671) is published by the American Primrose, Primula and Auricula Society. All material printed in the quarterly, except as noted, is copyright by APS. No part may be reproduced without the permission of APS. Manuscripts for publication are invited, though there is no payment. Send articles, preferably in Microsoft Word, directly to the editor. Photographs are credited and used only with the permission of the photographer. Photos submitted to the editor are preferred in 300 dpi digital format but other images can be accepted. Any material used that has previously appeared elsewhere is properly credited and used with the permission of the original publisher and/or creator.

Membership in the Society includes a subscription to Primroses, seed exchange privileges, password to the member’s only section of the APS web site (including the Pictorial Dictionary) and use of the slide library.

Dues for individual or household membership, domestic and Canada are:

- $25 per calendar year
- $70 for three years
- Overseas rates are:
  - $32 per calendar year
  - $90 for three years

Membership renewals are due November 15 and are delinquent January 1. Submit payment to the treasurer.

**Advertising rates per issue**: Black and White:

- Full page: $100
- Half page: $60
- 1/4 page: $30
- 1/8 page: $15

Color:

- Half page: $150
- Full page: $300

Back Cover: $450

Contact the treasurer for details.

The APS Annual Show was held this year in Portland, OR in conjunction with the spring plant sale sponsored by the Hardy Plant Society of Oregon. It was a great experience for any plant person, with a vast array of plants of all shapes and sizes available for purchase. The APS show display tables were covered in an impressive display considering the many moans and groans about the disastrous spring weather that seems to have affected everyone this year. The entire West Coast crew that planned, implemented, and supported this year’s show deserve every congratulations on their success. These things don’t just happen, and we should give them a rousing vote of thanks for all their hard work in putting on a show that is a credit to the Society and a great advertisement for *Primulas*.

**President’s Message**

The APS Annual Show was held this year in Portland, OR in conjunction with the spring plant sale sponsored by the Hardy Plant Society of Oregon. It was a great experience for any plant person, with a vast array of plants of all shapes and sizes available for purchase. The APS show display tables were covered in an impressive display considering the many moans and groans about the disastrous spring weather that seems to have affected everyone this year. The entire West Coast crew that planned, implemented, and supported this year’s show deserve every congratulations on their success. These things don’t just happen, and we should give them a rousing vote of thanks for all their hard work in putting on a show that is a credit to the Society and a great advertisement for *Primulas*.

**Primroses**

**Editor**

Jane Guild

2647 A Deville Road

Victoria BC V9B 3W9 Canada

eritor@americanprimrosesociety.org

**Editorial Committee**

Maedythe Martin

Judith Sellers

Michael Plumb

Alan Lawrence

Joan Hoeftel

**Editorial Deadlines**

Winter issue - October 15

Spring issue - January 15

Summer issue - April 15

Autumn issue - July 15

©American Primrose Society 2012

Primroses (ISSN 0162-6671) is published by the American Primrose, Primula and Auricula Society. All material printed in the quarterly, except as noted, is copyright by APS. No part may be reproduced without the permission of APS. Manuscripts for publication are invited, though there is no payment. Send articles, preferably in Microsoft Word, directly to the editor. Photographs are credited and used only with the permission of the photographer. Photos submitted to the editor are preferred in 300 dpi digital format but other images can be accepted. Any material used that has previously appeared elsewhere is properly credited and used with the permission of the original publisher and/or creator.

Membership in the Society includes a subscription to Primroses, seed exchange privileges, password to the member’s only section of the APS web site (including the Pictorial Dictionary) and use of the slide library.

Dues for individual or household membership, domestic and Canada are:

- $25 per calendar year
- $70 for three years
- Overseas rates are:
  - $32 per calendar year
  - $90 for three years

Membership renewals are due November 15 and are delinquent January 1. Submit payment to the treasurer.

**Advertising rates per issue**: Black and White:

- Full page: $100
- Half page: $60
- 1/4 page: $30
- 1/8 page: $15

Color:

- Half page: $150
- Full page: $300

Back Cover: $450

Contact the treasurer for details.

The APS Annual Show was held this year in Portland, OR in conjunction with the spring plant sale sponsored by the Hardy Plant Society of Oregon. It was a great experience for any plant person, with a vast array of plants of all shapes and sizes available for purchase. The APS show display tables were covered in an impressive display considering the many moans and groans about the disastrous spring weather that seems to have affected everyone this year. The entire West Coast crew that planned, implemented, and supported this year’s show deserve every congratulations on their success. These things don’t just happen, and we should give them a rousing vote of thanks for all their hard work in putting on a show that is a credit to the Society and a great advertisement for *Primulas*.

**President’s Message**

The APS Annual Show was held this year in Portland, OR in conjunction with the spring plant sale sponsored by the Hardy Plant Society of Oregon. It was a great experience for any plant person, with a vast array of plants of all shapes and sizes available for purchase. The APS show display tables were covered in an impressive display considering the many moans and groans about the disastrous spring weather that seems to have affected everyone this year. The entire West Coast crew that planned, implemented, and supported this year’s show deserve every congratulations on their success. These things don’t just happen, and we should give them a rousing vote of thanks for all their hard work in putting on a show that is a credit to the Society and a great advertisement for *Primulas*.

**President’s Message**

The APS Annual Show was held this year in Portland, OR in conjunction with the spring plant sale sponsored by the Hardy Plant Society of Oregon. It was a great experience for any plant person, with a vast array of plants of all shapes and sizes available for purchase. The APS show display tables were covered in an impressive display considering the many moans and groans about the disastrous spring weather that seems to have affected everyone this year. The entire West Coast crew that planned, implemented, and supported this year’s show deserve every congratulations on their success. These things don’t just happen, and we should give them a rousing vote of thanks for all their hard work in putting on a show that is a credit to the Society and a great advertisement for *Primulas*.

**President’s Message**

The APS Annual Show was held this year in Portland, OR in conjunction with the spring plant sale sponsored by the Hardy Plant Society of Oregon. It was a great experience for any plant person, with a vast array of plants of all shapes and sizes available for purchase. The APS show display tables were covered in an impressive display considering the many moans and groans about the disastrous spring weather that seems to have affected everyone this year. The entire West Coast crew that planned, implemented, and supported this year’s show deserve every congratulations on their success. These things don’t just happen, and we should give them a rousing vote of thanks for all their hard work in putting on a show that is a credit to the Society and a great advertisement for *Primulas*.

**President’s Message**

The APS Annual Show was held this year in Portland, OR in conjunction with the spring plant sale sponsored by the Hardy Plant Society of Oregon. It was a great experience for any plant person, with a vast array of plants of all shapes and sizes available for purchase. The APS show display tables were covered in an impressive display considering the many moans and groans about the disastrous spring weather that seems to have affected everyone this year. The entire West Coast crew that planned, implemented, and supported this year’s show deserve every congratulations on their success. These things don’t just happen, and we should give them a rousing vote of thanks for all their hard work in putting on a show that is a credit to the Society and a great advertisement for *Primulas*.

**President’s Message**

The APS Annual Show was held this year in Portland, OR in conjunction with the spring plant sale sponsored by the Hardy Plant Society of Oregon. It was a great experience for any plant person, with a vast array of plants of all shapes and sizes available for purchase. The APS show display tables were covered in an impressive display considering the many moans and groans about the disastrous spring weather that seems to have affected everyone this year. The entire West Coast crew that planned, implemented, and supported this year’s show deserve every congratulations on their success. These things don’t just happen, and we should give them a rousing vote of thanks for all their hard work in putting on a show that is a credit to the Society and a great advertisement for *Primulas*.

**President’s Message**

The APS Annual Show was held this year in Portland, OR in conjunction with the spring plant sale sponsored by the Hardy Plant Society of Oregon. It was a great experience for any plant person, with a vast array of plants of all shapes and sizes available for purchase. The APS show display tables were covered in an impressive display considering the many moans and groans about the disastrous spring weather that seems to have affected everyone this year. The entire West Coast crew that planned, implemented, and supported this year’s show deserve every congratulations on their success. These things don’t just happen, and we should give them a rousing vote of thanks for all their hard work in putting on a show that is a credit to the Society and a great advertisement for *Primulas*.

**President’s Message**

The APS Annual Show was held this year in Portland, OR in conjunction with the spring plant sale sponsored by the Hardy Plant Society of Oregon. It was a great experience for any plant person, with a vast array of plants of all shapes and sizes available for purchase. The APS show display tables were covered in an impressive display considering the many moans and groans about the disastrous spring weather that seems to have affected everyone this year. The entire West Coast crew that planned, implemented, and supported this year’s show deserve every congratulations on their success. These things don’t just happen, and we should give them a rousing vote of thanks for all their hard work in putting on a show that is a credit to the Society and a great advertisement for *Primulas*.
Every Spring I make a family visit to England, usually timed for something “Primula”, such as peak *P. vulgaris* or *P. veris* blooming in my home village. I usually make a visit to RHS Wisley as well, to see what they have on offer. This year my visit coincided with the NAPS Midlands and West Auricula Show at Knowle. Going to this show was a no-brainer; what else is there to do in England on a Saturday? The benches at Knowle were arrayed with masses of *Primulas*, mostly *Auriculas*, in all of the many classes in this typically English show. They were gorgeous. I was particularly enamoured with the selfs, I must try to get seed of some of these next year. I was delighted to be introduced to many of the important English growers and breeders of *Auriculas*, and felt quite humble and honored when I was asked if I would present the trophies at the conclusion of the Show. Perhaps I should plan for Cheadle next year!

The spring and early summer has been uncooperative in my neck of the woods again this year; hot and dry for long spells, with most of any rain arriving as heavy thunderstorms. Most of my *Primulas* have been severely stressed this year, but I have still managed to start collecting a little seed from the early flowering species such as *P. elatior*, but seed set seems to have been restricted by the adverse weather.

Hopefully this is not the case for all of you, and I would encourage you to collect as much seed as you can for the annual Seed Exchange. The Society relies heavily on seed donated from members to ensure the success of this service. Details of the seed donation process is on our website. An abbreviated “how-to” is on page 6.

**Impressions of the 2012 APS National Show in Portland Oregon**

**SUSAN SCHNARE**

Some twenty APS members converged on Portland, Oregon, on Easter Weekend to attend the 70th National Show of the American Primrose Society. The choice of Portland for the location commemorated the first show, which was held there in 1942, and throughout the show homage was paid to the spirit of those formative early years.

Oregon plantswoman Florence Levy, later Bellis, known for her Barnhaven Primroses, co-founded the APS and became the first Editor of the Quarterly in 1943. The inspiration to return the show to its Oregon roots appropriately came from the current editorial chair, Maedythe Martin, who pieced the show, talks, and events together at a distance from her home in Victoria, BC, with local help.

The show was held at the Portland ExpoCenter, which seemed as cold and unwelcoming as an airplane hanger on Friday. By Saturday morning it had been transformed into a flower-filled scene of intrigue and desire by the 70 plus venders who participated in the Oregon Hardy Plant Society Annual Spring Sale, known as Hortlandia. Scheduling the show concurrently with Hortlandia proved to be a public education bonanza as the hoards of shoppers (4,500 in two days) were funneled past the APS show table and informational display. The fine array of show primroses and display of primrose photos was enriched by some fine auriculas supplied by Urs Baltensperger. The show table attracted many a plant-lover’s attention and gained us six new members.

On Friday morning, April 5th, 173 plants were benched on the show table, suitably located between garden art works and the nursery booths. The array of primroses glowed, and while the entries were varied and inclusive, my eye was drawn to Maedythe Martin’s striped auriculas and a double named ‘Chestnut’. Judging occurred immediately afterwards, and the show was on display to everyone who visited Hortlandia.

If Florence Levy’s spirit hovered around the hall, she would have been delighted to see the interest and enthusiasm for primroses that drew people to the show table. She might also have been pleased by the generous trays of Barnhaven Primroses donated to the APS sales table by Steve Vinisky, and the plants from her breeding efforts that dotted the show table and the nursery sales throughout the ExpoCenter.
Our guest speaker, Bob Taylor, who is one of the premier growers in England and Honorary Secretary of NAPS (Northern Auricula and Primrose Society), delivered three presentations featuring different aspects of primrose culture, history, and showing plants, including “Auriculas and Primroses for your Garden and Greenhouse”, “Florists’ Flowers from the 17th Century Still Grown Today,” and my favorite, “Primula Novelties from the Other Side of the Pond”, which featured mouth-watering photos of some of the latest in named auriculas and glimpses of English auricula shows.

Longtime APS member, Jay Lunn, took us on a photographic journey to see rare North American Primula in their native mountain habitats. Appropriate to the commemorative aspect of the show, in “Glancing Back,” Jay added a local historical perspective with a talk on the early years of the American Primrose Society and the people who founded it.

The Round Table Discussion on “Growing Auriculas” on Sunday morning attracted a good number of experienced growers, who exchanged cultural tips and discussed the finer points of auricula culture.

I was lured across the country from my New Hampshire home by the chance to meet friends and West Coast members in person and to renew my acquaintance with a very beautiful state. Important, too, was the opportunity to attend an APS board meeting where most of the officers and directors were present in person. While most people attending were from the Pacific Northwest, as would be expected, friends from further away also made the trip: Harold Koopowitz from Southern California, Ed Buyarski from Juneau, Alaska, and Amy Olmsted from Vermont.

Chances to socialize as a group took the form of casual Chinese dinner on Friday and a more formal banquet on Saturday night. Banquet highlights included visiting with Bob and Ann Taylor, a tasty selection of food, and an auction of plants, books, and Primula items, including some of the original wood blocks and tin plates used to create the prints in the early Quarterlies. Our visit to Portland was made more pleasant by the comfortable hotel, the Best Western Inn at the Meadows, and its helpful staff. Although the hotel shuttle was dependable, some of us enjoyed the mile and one-third walk between the ExpoCenter and the hotel.

Most APS members have room in our gardens and hearts for more than just primroses, and we found to our delight that at Hortlandia, whatever your plant obsession, there was likely a nursery that featured it. There were specialist nurseries selling ferns, carnivorous plants, alpines, peonies, lilies, narcissus and more in full bloom in pots. Some of us even developed new obsessions based on the available plants, and at the end the problem was fitting all our plant purchases into one carry-on bag to go home.

Trophy Winners

Ivanel Agee – Best Hybrid Julie – Roger Eichman
Rae Berry – Best Species – Jay and Ann Lunn, Primula kisoana
Bamford – Best Show Auricula Seedling – not awarded
Etha Tate – Best Acaulis – Steve Vinisky
Captain Comely Hawkes – Best Gold Laced Polyanthus – not awarded
John Haddock and CJ Hill – Best Alpine Auricula Seedling – not awarded
Frank Michaud – Best Named Show Auricula – Ian MacGowan ‘Wincha’
Mary Zach – Best Show Self – Jay and Ann Lunn, Yellow Show Self
John Shuman – Best Show Alpine – Jay and Ann Lunn, purple alpine, light center
Ellen Page Hayden – Best Double Auricula – Jay and Ann Lunn, light purple seedling
Herb Dickson – Best Picotee Auricula – not awarded
John Kerridge – Most Species in Bloom – Jay and Ann Lunn / April Boettger
John Kerridge Memorial – Best Cowichan – Jay and Ann Lunn
Wesley Bottom – Best Hose-in-Hose – Roger Eichman
Novice Award – Best plant entered by a first time Primula exhibitor – Steve Vinisky
Peter Klein Hybridizing Award – Maedythe Martin
Show Chairman’s Award – Maedythe Martin
Sweepstakes – most points for ribbons – Jay and Ann Lunn
Dorothy Dickson Bronze Medal – for Outstanding Service to the APS – Elaine Malloy
Borders at the Shows

MAEDYTHE MARTIN

Auricula lovers are always drawn to the exquisite show auriculas, but the border or garden auriculas should not be overlooked. At the National Show in Portland there were some attractive plants from this group. These are garden-worthy plants that can be grown successfully in your garden if situated in the right place – good drainage, no baking afternoon sun and some compost top-dressing every year.

The National Show was held in conjunction with the Hardy Plant Society of Oregon Spring Plant Sale. The APS show was one of the first things people saw as they entered, and we were able to have a display of garden and show auriculas as part of the display thanks to Urs Baltensperger of Edelweiss Perennials. Two historic borders in this group were ‘Old Mustard’ and ‘Blue Velvet’. A third interesting plant appeared on the show bench, ‘Frilly Miller.’

Borders are sometimes dismissed as failed show auriculas, which seems an unfair assessment to me. Many borders are old cottage garden plants, survivors from earlier centuries that have been grown and passed back and forth by dedicated gardeners who have kept them going since they were first discovered and brought into gardens. One of these three is over 50 years old and two are more recent introductions. ‘Old Mustard’ has a frilly, fragrant deep yellow flower and a great physical presence. It has been listed in catalogues in Britain since the 1990s and is reminiscent of the Old Dusty Millers. These are some of the oldest auricula plants in gardens today, survivors from the 17th century.

‘Blue Velvet’ has the dubious honor of being the first auricula I was given and then lost as part of the learning experience of growing auriculas. A fine example was found at the show among Urs’ plants – the deep blue color offset by the white center distinguishes this fine garden plant. Roy Genders, who wrote so many books on primrose and auriculas in the second half of the 20th century, mentions ‘Blue Velvet’ in his book *Auriculas*. (Garden Book Club, London, 1958)

The newest introduction was also seen at the show: ‘Frilly Miller.’ Black or deep, deep red with a dusting of farina freckles, this is another gloriously scented border raised by Maedythe Martin some 10 years ago. Not only is the flower face appealing, but the back of the flower is fascinating, with a generous dusting of meal down the back of each petal. The dark colors in the auriculas have always drawn admirers and so, too, does this plant. Geoff Nicolle, in Wales, who grew and collected border auriculas or “racklers” for many years set out his plants in slightly raised beds bordered by miniature box hedges. This would be a worthy project for some of us in the New World to simulate as a way to show off a collection of these admirable garden auriculas.

Glancing Back – A Historical Tour of the Society’s Past

PRESENTATION BY JAY LUNN, NOTES BY MAEDYTHE MARTIN

The American Primrose Society show held in Portland, April 2012, was commemorating the first APS show held in Portland 70 years ago. It was in keeping with this theme that Jay Lunn undertook to give a historical survey of all those 70 years. Jay has fallen heir to many old photographs from Orval Agee who took pictures for over 50 years. Jay distilled his selection into an hour-long presentation that helped us remember how the society was built over the past seven decades.

One always has to start with Florence Levy, later Florence Bellis. Jay took us through the story of her starting the nursery while living in an old cow barn, hence ‘Barnhaven.’ There are some great early pictorial references, and Jay even had a picture of a page of Florence’s notes – she was a great record-keeper.

Many friends supported Florence as she started her nursery, and Jay showed us pictures of some of the early APS members: Rae Berry and Mary Zach to name but two. Rae Berry was an intrepid plantswoman and traveled the world. Her own garden included many treasures and became the Berry Botanical Garden, now sadly closed.

Ivanel Agee was an active member of APS in the 1950s and 1960s and contributed a lot to the American Primula world. She was a great hybridizer and crossed *P. allionii* and *P. carniolica* as well as *P. marginata*. Jay was able to confirm that she raised ‘Lou Roberts’ – a question that has been plaguing current APS members for some years. This is one of the most attractive American *P. marginata* hybrids, with great form and a good color, only eclipsed in recent years by the introduction of Herb Dickson’s very blue forms by April Boettger. Ivy even introduced a good green-edged auricula named after her friend ‘Etha Tate’ – Ivy named most of her plants after her friends. The fine yellow self ‘Mary Zach’ is another example.

Irene Buckles from Seattle was a great APS supporter and was the APS President in 1987-88. She came up with a scheme to create a Primula quilt to raffle off as a fund-raising project. She enlisted the ladies in the society to each quilt and embroider a square with a primrose on it, and she combined all of these into a quilt. It was then raffled off and ‘Buddy’ Morris won it in the draw at the National Show in 1987.

One can’t talk about the history of APS without mentioning Herb Dickson. He was an avid *Primula* grower and introduced a number of plants, most notably ‘Jay-Jay’.

This was raised from seed from the great hybridizer Peter Klein which Herb got
from Peter’s widow after he died in 1957 (Quarterly 15:4:136). This is another fine garden plant raised in America.

Many Oregon people contributed time and effort over the years to keep the Chapters there going. Thelma Genheimer and Etha Tate are immediately thought of, and Orval Agee kept documenting everything in pictures, year after year.

Jay showed us pictures of the shows from the 1950s onward. There were many shows over those years, and they were large and well attended. They included an educational component, and Ivy Agee painted some pictures for the display herself. Many attended these shows put on by the Tacoma Chapter and the Washington State Chapter and the Oregon Chapters (the Valley-hi Chapter and the Oregon Primrose Society Chapter).

Peter Klein, as mentioned, was interested in hybridizing *Primula* x ‘Juliana’ but he worked on doubles as well as show auriculas. Others followed in his footsteps. Denna Snuffer concentrated on hybridizing double auriculas as a way to deal with a personal catastrophe: she lost both of her sons during WWII. She was awarded the APS 1957 Hydridizing Award. And we also saw a picture of Ross and Helen Willingham who ran the APS seed exchange for many years. These pictures brought back many memories.

The APS hosted the 1992 Primula Conference: Primula Worldwide – an international symposium organized by Greg Becker, Conference Chairman – held in Oregon, primarily at the urging for many years of Herb Dickson. This was attended by *Primula* enthusiasts from across the country and abroad, including Frank Cabot, Brian Burrows from England, Kojaki from Japan, *P. aleuritia* specialist Tass Kelso and Randi Burr who did tissue culture. Diane Wimp came from New Zealand. It was a great opportunity for *Primula* people to get together, and many of us still remember events and presentations that took place there. (The main speakers were Frank Cabot; Larry Bailey; Brian Borrow; Randy Burr; Cyrus Happy III; Sylvia ‘Tass’ Kelso; Ron McBeath; Sylvia McCulloch; Kooichi Oogaki; Tsuneo Torii. Sponsors were the APS, The Royal Horticultural Society and the Berry Botanic Garden. Co-sponsors were the American Rock Garden Society, Alpine Garden Club of British Columbia, National Auricula and Primula Society (Northern, Midlands and Southern sections) Matsumoto Sakurashoh and Primula Club, Scottish Rock Garden Society and Alpine Garden Society of England.)

To bring us back to the beginning, Jay mentioned an article written in the U.K. by Jacqueline Giles entitled “A Fanciful Dream” about Florence Bellis which was published in the 1992 NAPS Northern Yearbook. It captured her life and history and reminded us again of her important role in starting the society and promoting *Primula* in America.

---

**Shows at the West Coast, Spring 2012**

MAEDYTHE MARTIN

The big *Primula* event at the West Coast this year was the American Primrose Society National Show in Portland, Oregon, April 6 – 8. It proved to be a great show, with 173 pots entered. But what other events offered the *Primula* enthusiast a place to see our favorite plant? There is a show in Vancouver and one in Victoria in Canada and these afforded other opportunities to see *Primula* on display.

The Alpine Garden Club of B.C. show in Vancouver was Easter weekend, the same time as the show in Portland. Most of the *Primula* growers in the area did not attend, as they were in Portland. However, the show was reportedly a good one, even though *Primula* were scarce, but the one-day event held in conjunction with the Club’s sale proved popular.

The show in Victoria, hosted by the Vancouver Island Rock and Alpine Society, and held a week later, was a particularly good one this year. It was a large show, with 385 pots entered – the most entries seen in recent times. There were some spectacular things to capture your attention. One entry, *Primula palinuri*, is a plant from the rocky cliffs of southern Italy. It does well in Victoria, as we have a similar Mediterranean summer with little rain. In its natural habitat it goes dormant in summer – ideal for Victoria where we don’t get as hot as Italy in the summer, but we do get as dry. *Primula marginata* was just past its peak blooming time, but a large pot of ‘Allan Jones’ appeared in good form, entered by Atholl Sutherland Brown. He has had this plant flourishing for over a decade.

A plant of some historical significance appeared: ‘Dusty Double.’ This was raised by Cy Happy of Tacoma, who used to come to judge at the show for over two decades. He gave Victoria growers pieces over the years and it still appears occasionally at the VIRAGS shows. One of the parents of this plant is the old garden stripe ‘Mrs. Dargen’ so it has a venerable history. And in fact, when used in a breeding program, the stripes predominate and some nice semi-double purple and white stripes result. ‘Mrs. Dargen’ is thought to be one of the few remaining plants of a striped auricula from the 17th century and was kept in cultivation by cottage gardeners in Ireland, who passed it around among themselves. We are fortunate they did!

Bryan Davies continues to present his recent introductions from his own raising. This year there were some interesting stripes and fancies. One fancy, a shaded self, was a violet-pink shading to a deeper violet at the margins. It had a fine eye surrounded by a lovely ring of paste. There is a move in England to introduce a
class for shaded self, with some of the premier growers like Derek Parsons and Henry Pugh growing and showing these interesting show plants now. It is thought these are a recreation of auriculas from the 18th century.

One little pot caught our attention. The species *Primula juliae* is occasionally seen at Northwest shows, but the white form *Primula juliae alba* is seldom seen. However this year, Maedythe Martin had a plant from the Oregon growers Jay and Ann Lunn, and entered it in Ann’s name. A tiny grower, it hugs the ground, but throws up crystal clear white flowers. Rick Lupp, at his nursery Mt. Tahoma Plants just south of Tacoma, apparently had this plant for sale for a few years, and it is likely this is where the plant originated. It was a joy to see one of the gems from the Caucasus here in the flesh.

The curious little Asiatic *Primula* that appeared at the show last year arrived again this year and has increased in size, though still not a very robust looking member of the *Primula* family. *Primula forbesii* is a delicate little plant with soft fuzzy leaves that grows in China. Looking again in Richards’ book I find it grows in the rice paddies like a weed, and John says it is often collected with the bean crop grown before the rice is planted, where it inter-grows with great abandon. It is related to *P. malacoides*. The grower in Victoria is to be congratulated on keeping it going for another year, as it looks like one of the Asiatics that will bloom for a year or two and then fade away.

There were a few entries of gold-laced polyanthus in the show this year. They are always a delight to see, and the entries were of good quality. The first was awarded to Maedythe Martin for a plant raised from seed from the Beeches strain in England, introduced there by Lawrence Wigley some years ago. We hope there will be more plants raised here from these plants, resulting in lots of entries next year.

The Best Polyanthus in Show award went to Bryan Davies for his pot of a red and yellow polyanthus, looking very fresh and crisp. Other polyanthus in the show included some fine examples of the Cowichans: a dark dusky garnet, and a cheerful bright yellow which glows against the dark leaves. There was even one ‘Paris 90s’ entry raised from Barnhaven seed and entered by Michael Plumb. The Cowichans are always eye catching and very much admired. Luckily for show attendees this year, Michael had some of these plants for sale at the show.

The show was well attended, with many admirers examining the entries. A breath of spring was captured in the show hall in what had been a particularly cool season this year.

Notes from Talks at the APS National Show by Robert Taylor

**BOB TAYLOR PRESENTED THREE TALKS AT THE NATIONAL SHOW IN PORTLAND:**

### Primulas and Auricula for Your Garden and Greenhouse

The first presentation was an introduction to primroses of all kinds and forms. From the display beds outside public buildings, to the wild hedgerow primrose in England, the survey reminded us of the wide variety of primroses available to growers. Bob showed pictures of the various species and cultivars one could grow, in gardens, in their pots at shows, and even in auricula theatres! Cultural directions included how to grow from seed, possible potting mixes, and transplanting onward. A few of the most challenging plants to grow, the lovely show auriculas, encouraged *Primula* growers to pursue their interest and grow a plant or two from the wide variety available today.

### From the Old to the New: Which of our heritage florists’ flowers have survived?

The second presentation was a visual feast for the *Primula* history buff. Bob recounted the origins of the *Primula* and its introductions into gardens from the earliest records starting in the 16th century. Wonderful old prints and woodcuts document the development of what came to be known as Florists’ Feast. Growers of the primrose and auricula raised plants according to defined standards and then compared their prized plants at the local pub with a meal to follow. The seven classic Florists’ Flowers were surveyed in wonderful colored plates that showed what past growers produced, and Bob followed the theme with a survey of modern Florists’ Flowers: the carnation, the tulip, the gold-laced polyanthus and the auricula. Dedicated growers today can continue the tradition of growing these plants which originated some 300 years ago – you can have them growing in your own garden today, and you can help continue the tradition.
Auricula and Primula Across the Pond: A look at current and new plants shown at NAPS shows.

The third presentation appealed to the more experienced grower and provided a treat for the eye in pictures of the newest and best Primula plants from recent shows in England. There can be no doubt that the British are able to grow and show amazing primrose and auricula plants and the pictures proved the point. Quotes from one of the premier garden writers from the 19th century, Rev. F. D. Horner 1877, peppered the talk:

“Where our florist fathers rested in the evening of their day, is the point we start from in the morning of our own.” 1877

“Let us not forget the duties of floriculture but seek to improve our favourites, so far as we have time for the care, by seed.” 1877

The Primula season unfolded in pictures of plants from the early primrose shows, with lovely P. allionii plants on display in their amazing colors and forms. Gold-laced polyanthus and some of their hybridizers were surveyed, and then the auriculas as they appeared at later shows. Amazing new doubles introduced by Derek Salt and other modern hybridizers were wonderful to see. Striped auriculas, re-introduced only in the last two decades, now appear in a great variety of colors. Show selfs in bold solid colors amaze the viewer. And for some growers, the green, grey, and white edged auriculas take pride of place and are to be attained by the grower only with a great deal of attention and care. Unless one has been at a British NAPS show, it is hard to even imagine a hall full of all the beautiful varieties of auriculas, but there they were for us to enjoy.

Bob concluded with a final note:

“The National Auricula and Primula Society hopes you have enjoyed a look at some of the plants we exhibit. We would be delighted to see you at our shows. A warm welcome and a cup of tea guaranteed.”

All photos taken from Bob’s presentations.
APS National Show 2012

Top: The display table for APS, featuring a poster board about Barnhaven Nursery and including the Bamford Trophy.

Center right: Best Plant in Show entered by the Lunns – pink form of *Primula kisoana* likely a cross that Jay made a few years ago.

Bottom left: Amazing gold-colored garden auricula entered in the show by Emma Elliot of Wild Ginger Nursery, south of Portland and a vendor at the HPSO plant sale.

Bottom right: Judge Ed Buyarski considering, and clerks Amy Olmsted and Jean Eichmann recording at the show. Show Chair Maedythe Martin putting in the entry card for a last-minute arrival.

Top: The show bench at the National Show, Amy Olmsted on guard! The 173 entries made a splendid display.

Bottom left: One of the show-stopper entries by Steve Vinisky, ‘Blueberry Swirl’, a new double blue acaulis caught everyone’s attention and Steve quickly sold out his limited supply.

Bottom right: ‘Viola May’ an acaulis strain from Barnhaven appeared on the bench, brought all the way from New England by Amy Olmsted. A lovely flower with a slight picotee edge, it was admired by everyone. Photos by Maedythe Martin  See article page 5
The VIRAGS show in Victoria

Top left: bright poly entered by Bryan Davies got the trophy for Best Polyanthus.

Top right: The gold-laced polyanthus by Maedythe Martin was grown from seed from England from the Beeches Strain.

Bottom left: The seldom seed white from of *P. juliae* was a plant brought back from the Portland show from the Lunn’s and entered in their name. The cristaline white flowers are very appealing.

Center right: The new shaded show auriculas are a recent introduction in England, and here is one raised by Bryan Davies in Victoria! Controversial still, as are all new introductions, they are usually entered in the class for Fancy auriculas. See article page 11

Primula show bench at the Victoria show, with seldom seen *P. pallasi* second in the foreground.
Borders
See article page 8

Top: Group of borders on display at the National Show, courtesy of Urs Baltensparaer of Eidelweiss Perennials. This group includes ‘Blue Velvet’ on the right.

Center: ‘Frilly Miller’, a recent introduction by Maedythe Martin has the wavy petals dusted with meal and the fine fragrance of the ‘Old Dusty Millers’.

Bottom left: ‘Old Mustard’ reflects the charm of the ruffled, scented petals of border auriculas.
A small band of faithful members of the New England chapter of the American Primrose Society met at Tower Hill Botanic Garden in Massachusetts during the first weekend in May. Despite a snowless winter and an early spring, there was an impressive display of potted primroses that enthralled casual visitors. The auriculas especially garnered attention with their unusual colors and little bands of contrasting hues.

The weekend began on Friday afternoon with the benching of plants for competition. As a novice grower, I have never entered a plant for judging, but came early this year to learn by helping set up the display. As dozens of plants arrived, my humble jobs included brushing off soil from the tablecloths and affixing identification labels to entries by Deborah Wheeler. I watched as she used a delicate brush to rid the crinkled leaves of excess soil and to dust off the pots themselves. Spent blooms were carefully pinched off and the pot positioned “just so” on the bench to show off its best side.

The social part of the weekend, as always, began Friday evening with a wonderful dinner at the home of Matt Mattus and Joe Philip where Matt provided a trio of enchiladas in varying degrees of spiciness. Party-goers with beer or wine in hand toured the greenhouses filled with rare plants, the raised bed vegetable gardens, as well as the ornamental beds. One stand-out was ‘Pride of Madeira’, Echium fastuosum, a well-known plant in California but rarely found in New England. Special guests were Freddy Spedding-Micklem of Edinburgh, Scotland, and Martin Bluhm of Surrey, England, friends of Rodney Barker.

After judging the next morning, the group enjoyed a fascinating lecture by Jim Almond of Shrewsbury, England, on “Sowing, Growing and Showing Primroses.” Almond has a wonderful sense of humor as well as an impressive expertise on growing primroses. Many show plants in England are grown in alpine or Apex frames rather than in gardens. Among the popular ones for display is ‘Broadwell Milkmaid’, not often seen in the United States. P. allionii, also seldom grown here, is a cushion type whose flowers completely engulf the foliage.

Almond said he grows his plants in a soil mix of equal parts of loam, grit and vermiculite. When a plant outgrows its pot he simply moves the entire root ball into a larger pot. He advised that clay pots can be scrubbed with sandpaper to dress them up for competition.

He also said that seeds kept at 4 degrees Celsius (40 F) can last for 10 to 20 years. As in America, seeds are sown between October and December and germinate in...
the spring – March for him, April or May for us. His slide-show included pictures of his own hybrids, each named ‘Coolock’ for the street on which he lives, as well as fascinating images of competitions. He showed the judges exchanging high fives in agreement on a winning entry and disgruntled competitors leaving the display hall. He said the three Cs of competition are car boots (translation: car trunks), camaraderie and congratulations.

The evening awards banquet was held at a local pub and the favors were the new Kennedy primroses, both white ‘Drumcliff’ and red ‘Innisfree.’ Among the raffle prizes were some handsome primrose plates and a woodblock used for one of the first covers of the APS Quarterly.

Sunday brought morning slide-shows by Amy Olmsted showing the national convention and gardens she visited in the Pacific Northwest including the Elk Rock Garden at the Bishop’s Close, Northwest Garden Nursery with stunning hellebores, both in Oregon, and the Bloedel Conservancy in Washington State. Joe and Matt showed slides from Chris Chadwell of his botanizing in the Himalaya.

Finally there was a round table discussion on growing primroses. Spedding-Micklem, and Almond shared their experiences along with Kris Fenderson of New Hampshire and Judith Sellers of New York. Rodney Barker reported that his Barnhaven plants all died in the snowless winter and Kris lamented the loss of his Cowichans, Garryards and gold-laced specimens. Mulch was highly recommended for the upcoming winter, whether pine needles, chopped leaves or evergreen boughs.

It was agreed that _P. vulgaris_ is harder to grow in the States than in England and may require Miracle-Gro for success. The question of whether to divide before or after flowering came up, and Debbie Wheeler said she is successful before flowering, while others said just after flowering works best for them.

The weekend was informative, full of beautiful plants (both primroses and the Tower Hill gardens) and lots of fun for the 30 participants.

Matt Mattus says, “My entry (thrown together Saturday morning after Friday night’s party!) won a blue ribbon for a planted container collection.”

---

**Best in Division Winners**

New England Primula Show, Tower Hill, May 4, 5 & 6, 2012

**DIVISION I: Polyanthus -- ‘Spring pastels’ (Marion Stafford)**

The New England Chapter’s “Elaine Malloy Trophy for Best in Show” was awarded to Marion Stafford

**DIVISION II: Acaulis -- ‘Ballerina, Butter Yellow’ (Deborah Wheeler)**

**DIVISION III Juliae Hybrids -- ‘Jay-Jay’ (Marion Stafford)**

**DIVISION IV: Auriculas -- Dark red border auricula (Judith Sellers)**

**DIVISION V: Exhibition Plants -- Alpine auricula, ‘T. A. Hadfield’ (Susan Schnare)**

Also winning notable Firsts: Gold-Laced Polyanthus (Amy Olmsted), Fancy auricula seedling (Judith Sellers)

**DIVISION VI: Species Primula -- _P. sieboldii_, ‘Whirl-A-Gig’ (Mary Malloy)**

Also winning notable Firsts: _P. x marginata_, ‘Linda Pope’ (Kris Fenderson), White denticulata (Deborah Wheeler), _P. kisoana_ alba, (Rodney Barker), _P. farinosa_ (Deborah Wheeler)

**DIVISION VII: Greenhouse Primulas -- Winning a notable first: _P. obconica_, blue (Matt Mattus)**

**DIVISION VIII: Foliage Primula -- Winning a notable first: Auricula showing heavy farina on the leaves (Amy Olmsted)**

**DIVISION IX: Other Genera in Primulaceae -- Winning a notable first: _Dodecatheon pulchellum_ ( Deborah Wheeler)**

The New England Chapter’s “Richard Redfield Trophy for the Most Species in Bloom” and the Sweepstakes Rosette were awarded to Deborah Wheeler

**DIVISION X: Grower’s Exhibit -- Six different _Primula_ plants in one container (Joe Philip)**

**DIVISION XII: Decorative Arrangements -- Polyanthus flowers (Mary Malloy)**

Other excellent plants received Blue Ribbons, but the list is too extensive to include them all here. Thanks to all the exhibitors for making this a truly beautiful show.
Choosing Primroses

JOAN HOEFFEL

I think I am a generous gardener. I like to share my plants with those who visit my garden. I’ve toured many gardens, but I can’t recall any gardener ever inviting me to choose a plant or two or three to take home to my garden. I guess it isn’t done. But here’s how it is with me.

I’ve been hosting garden clubs and gardening groups and friends with friends for many years now. Sometimes the visitors number over twenty-five at a time, and they usually come to see the many, many primroses blooming in the early spring. There are hundreds, and the many species have been mixed and matched by the birds, bees and insects for at least 20 years. The forms and colors are breathtaking, and I tell my visitors that they may choose at least three primroses from the wondrous array set out before them. And this is where it gets curious … no one ever asked for a plant that I would be loath to part with. And of course, I wouldn’t say, “No,” anyway, but it just hasn’t happened. It’s the plants they choose that I find so interesting.

Most visitors go for color and the size of the bloom, so the polyanthuses are the most popular group. The near-black and deep maroon gold-laced gems appeal to many, but the red, rose and deep pink polyanths are the first to be chosen. I make it a point to keep dividing the most sought after colors, so there are always plenty available. Oddly, the big, deep blues, of which there are never enough in the APS seed exchange, are pretty much overlooked, but not so the dark colored, velvety petals of the Cowichans. If they are standing tall and straight, they’re sure to go. I have many white polyanthuses in several different flower forms. There are wide and narrow petals, deeply-cleft petals, big and little yellow centers … when they are bright and fresh, they find a new home.

The yellow and orange primroses are the least popular, but recently, two very knowledgeable gentlemen from a NARGS chapter were here and right off, one chose a large flowered, deep golden yellow polyanthus. The other was quick to choose a maroon Juliana hybrid with dark foliage. I cannot keep enough of the Juliana hybrids. It takes a very observant gardener to notice the little jewels, but once someone has called attention to them … off they go, especially the deep, dark reds.

\textit{P. kisoana} with its vibrant pink flowers, roundish, felted leaves and the tendency to form large colonies is a winner, but when \textit{P. sieboldii} is in bloom in all its variant flower forms and colors and its rippling, bright green foliage, it’s the star of the show. Luckily, the Sieboldii primroses multiply rapidly to keep up with the demand.

If my visitors come a bit later in the spring, all the lovely, lovely primroses in the garden take a back seat to the candelabras. \textit{Primula japonica} is by far the favorite. It inhabits several areas in my garden, some wet and some just evenly moist, but it blooms in sweeps with every imaginable color and hue from white through several shades of pink, rose, red, cerise, magenta, coral, maroon and even variegations. No plants in the garden can outshine them. Some in or near the stream grow as big as cabbages, while those in the woodland are more demure and have greater appeal. \textit{P. bulleyana}, \textit{P. beesiana}, \textit{P. burmanica}, \textit{P. pulverulenta} and \textit{P. cockburniana} bloom at nearly the same time. Of these, it is mostly the few plants with flowers of softer colors of mauve or salmon that attract visitors.

\textit{Primula veris} has no takers. They are almost totally shunned by those looking for treasures. Occasionally, a brick red may be chosen by someone, but it’s rare, while I think their vigor and ability to grow almost anywhere as well as their never-fail attribute of self-sowing are endearing qualities. Perhaps most astounding is the fact that \textit{Primula auricula} can be passed by again and again without a nod from anyone. It delights me, because I want to keep each and every one I grow. Rarely are any two alike. It has occurred to me that gardeners who are unfamiliar with the genus \textit{Primula} don’t recognize the auriculas as primroses. The heavy, succulent-like leaves and the unusual flower form with its central area of paste, to say nothing of the odd colors, don’t say, “Pretty!” to my visitors. To me, they say, “Exquisite!” So, I am happy not to call attention to them or the Striped Victorians, the double polyanthuses, the ‘Paris 90s’ or the tiny frondosas or sweet capitatas. It’s just as well … I don’t like to say, “No.”

\textbf{The most popular primroses according to Joan}

The bigger the blossom, the better

Polyanthus go first: red, rose and deep pink

The dusky Cowichans, in garnet, amethyst and deep blue are always favorites.

Crisp white flower forms of polyanthus walk away with guests

Little Julianas, particularly the deep reds with dark leaves find new homes frequently.

Demure forms of the candelabras in mauve and apricot, particularly, are chosen by guests to go to new homes.

What fortunate visitors Joan Hoffel has, that are able to walk off with their picks from her many primroses!
From Russia with love

JIM DEEN

We tend to think of plant hunters as intrepid explorer-types who fought natives, deadly insects and tropical diseases to hunt down and bring back exotic species from inaccessible rain forests or remote mountains to satisfy the demands of the lords and gentry for plants to impress their friends … and rivals.

Sure, a few plant hunters were in that mould, but the majority were just enthusiastic botanists who were fascinated by the challenge of finding plants that had not previously been found and described. If they proved worthy of cultivation as garden plants then that, for them, was a big bonus.

With a few additional twists and turns, that’s really the story of *Primula juliae* ‘Wanda’, a plant we have in great abundance in our garden and one which we love for its showiness in the spring, and its ability to spread and cover some pretty dank and unpromising corners of the garden.

The story starts towards the end of the 19th century with a young Russian girl, Julia Mlokossjewicz, who used to accompany her Polish-born father on plant hunting trips to remote parts of the Caucasus Mountains in south west Russia. She continued to be an avid naturalist into adulthood and, on 20 April 1900, while exploring these slopes of her homeland, she discovered a tiny primula growing with moist mosses alongside a mountain stream.

This charming little species was named *Primula juliae* in honour of its discoverer, but it wasn’t until 1911 that seeds from this new species were sent to Oxford. The following year *P. juliae* was brought to the attention of gardeners when a plant was exhibited at the Royal Horticultural Society show and received an Award of Merit.

What made *Primula juliae* of such interest to gardeners, apart from its charming little purple-pink flowers, was actually the bit you can’t see – its root system. It’s unique among primulas in having a root system with stolons – these are thickened roots that grow out from the parent plant just under the surface and form a branched network with at intervals along the length of the stolons, buds that produce new shoots and flowers. So *P. juliae* can quickly spread to form a dense mat covered with a sheet of flowers – very different from the primulas we are familiar with that form tight rosettes of leaves with flowers growing out from the centre. Expansion of these plants to form clumps is relatively slow.

It was pretty soon discovered that the pollen of *Primula juliae* was compatible with other primulas and the plant breeders got to work. The result was a whole range of hybrids the most well-known of which is ‘Wanda’. This came from a cross between *P. juliae* and a red form of our native primrose *Primula vulgaris*.

Like all the most successful hybrids it has the best of both parents …. and a bit more besides.

It has the vigor, larger leaves and flowers of the primrose, it has the spreading root system of *P. juliae* and the same masses of flowers, but they are more intensely colored. And, as a plant that came from the mossy sides of a stream in the Caucasus mountains, it loves damp moist conditions – something we have in abundance here in the West of Ireland.

So, it’s a plant that may have travelled a long way from home and taken a hundred years to get here, but now it looks as much at home here as any native.

Editor’s Note: Until recently, Jim and his wife lived in the beautiful East Clare hills in the west of Ireland on five acres of only partially-tamed land and spent most of their time managing the part they had brought under control and trying to clear and plant fresh areas. They lived in a traditional stone farm cottage with walls three feet thick, probably built some time before 1830. Jim kindly allowed us to reprint this article from his blog “Living with Twisted Willow.” You can find this article and more at: http://livingwithtwistedwillow.blogspot.com/
This year the APS National Show commemorated the first show held 70 years ago in Portland, Oregon in 1942. Florence Levy, later Bellis, was an integral part of the beginning of the APS and was no doubt at that show, seven decades ago.

The APS display table had a lovely poster about her nursery, which she named Barnhaven. Florence was a concert pianist, but during the Depression could find no way to support herself. Her husband, Lew Levy, had a friend with some property that had an old barn. It leaked and had no running water, but the Levys could live there – a haven. The nursery Florence started in the late 1930s is still going today but has had a number of moves to different locations over the years. After ending up in England in the 1960s it was eventually passed on to another Englishwoman and moved to France. The current owner, Lynne Lawson, is the second owner with a location in France, but the Nursery is still as vital as ever and continues to make Florence’s wonderful color strains of primroses and polyanthus available to growers all over the world.

Local nurseryman, Steve Vinisky, buys seed directly from Barnhaven in France and grows on the many different color strains. He donated about 60 blooming plants to the APS to help with show costs and to make some Barnhaven plants available. Steve also had more Barnhaven plants for sale at his nursery table and offered a few more special ones on consignment at the APS sale table. All in all, it was a lovely display.

On Sunday afternoon, the second day of the APS show and HPSO spring sale, a young couple were asking for Barnhaven polys and April Boettger, who was selling them, began talking to them. It turned out that they lived in Gresham, Oregon, the area where the original Barnhaven Nursery began. This couple saw the feature in the newspaper about the show commemorating Florence Bellis and hoped to obtain some of her polys. It turned out that they actually lived in the converted barn where Florence had lived in Gresham. I could hear April jumping up and down and exclaiming across the room! The young couple wanted the plants to give to some of their neighbors as a few in the area still remembered Florence. April happily sent them off with more than half a dozen plants and many good thoughts of Florence.

It is with deep sadness that we report the deaths of Becky Carls and Elaine Malloy, two devoted APS members who will be keenly missed.

Becky Carls

Becky gardened on a hillside above Fritz Cove Road and was gracious to have gardeners visit singly or on tours. In addition to her vegetables, she grew beautiful drifts of lavender, and rose and white Primula denticulata for a gorgeous spring show. She donated her plants and labor during plant sales and often shared plants with others. Becky was active outdoors, hiking and kayaking with her husband Mark when not gardening or working.

Becky was an avid gardener and photographer. In 2009 over three thousand primroses bloomed in her garden along with many other plants. Her primrose photos were featured on several covers of the American Primrose Society quarterly magazine and she won multiple prizes at a National Primrose Society annual contest.

Elaine Malloy

Elaine was awarded the Dorothy Dickson Medal for Service to the APS in early April of this year, and was informed of the honor bestowed on her by fellow Society members before her death.

A valued long-time APS enthusiast, Elaine was largely responsible for the reestablishment of the New England APS Chapter, and originated the spring Primula shows in Massachusetts. She generously shared her knowledge, time and energy on behalf of APS, wrote articles for the Quarterly, assembled articles for the book about Alice Hills Baylor, and was an excellent spokesperson for Primulas. She enjoyed traveling to the west coast shows over the years, and shared many of the excellent plants she found there with growers in the northeast.

We send sincere sympathy to Becky and Elaine’s families and loved ones.
American Primrose Society
Minutes of the Annual General Meeting held on April 7th, 2012

The meeting was held at the Expo Center in Portland, Oregon, and online. It opened at 4:10 pm.

Board members present: Ed Buyarski (President, Juneau Chapter), Cheri Fluck (Director), Julia Haldorson (Director, Membership Secretary), Marianne Kuchel (APS Vice-President, online), Alan Lawrence (APS President), Maedythe Martin (Editor, President of BC Group), Amy Olmsted (Director), Michael Plumb (APS Secretary and Webmaster), Susan Schnare (Director), Rhondda Porter (Director), Doug Smith (new member), Pam Finney, Ian McGowan

Other APS members present: Rodney Barker (Director, New England Chapter Co-Chair), Jon Kawaguchi (Treasurer)

Regrets: Michael Plumb (APS Secretary and Webmaster), Susan Schnare (Director), Rhondda Porter (Director), Lawrence (APS President), Maedythe Martin (Editor, President of BC Group), Amy Olmsted (Director), Michael Plumb (APS Secretary and Webmaster), Susan Schnare (Director), Rhondda Porter (Director), Doug Smith (new member), Pam Finney, Ian McGowan

A. Approval of the Agenda

B. The Minutes of January 29th, 2012– Accepted as presented (Ed / Michael)

C. Treasurer's Report (Emailed before the meeting)

1. Income less expenses January 1st, 2012 to March 31st, 2012: $2,536.91
2. Total liabilities and equity as of March 31st, 2012: $26,996.55
3. Some board members were puzzled by the estimate of PayPal fees, and asked for clarification.
4. The cost of producing the Primroses Quarterly has been kept to a minimum, but to reduce costs even further, Michael suggested asking members if they would like to receive the Quarterly online for a small reduction in membership dues. However, there is a basic printing cost which may make this unfeasible. Needs investigating. Marianne suggested two paper Quarterlies and two online Quarterlies per year, though this would require every member to have online access.
5. MOTION (Ed / Michael): to accept the report, subject to clarification of PayPal calculations - carried.

D. Committee Reports

1. Seed Exchange:
   a) No final expense report was available at the time of the meeting, but seed sales had reached $1,359.75 as of March 27th. The treasurer had allotted $1,250 for expenses, of which $1,129.67 had been used, so the exchange was already in the black. Some expenses had increased over the last year, including the cost of purchasing seed from top commercial nurseries such as Barnhaven and Jelitto. Amy reported that the exchange had proceeded well, and that most seed had been sold. She emphasized that it was important for members to place their orders early to ensure they obtained the seed they wanted.
   b) MOTION (Rhondda / Ed) to accept the SE report. Carried.

2. Editorial Committee:
   a) The Editor, Maedythe Martin, had been extremely busy organizing the National Show, so her report was very brief. The Spring Quarterly was now at the printers, on schedule. The change to a new printer, organized by Alan, had greatly helped to reduce costs.
   b) MOTION (Rhondda / Ed) to accept the editorial report. Carried.

3. Website:
   a) Over 313,500 people have visited the website since August 2010.
   b) Over 120 members are now registered for access to the members-only areas, of whom eighty (approximately one quarter of the membership) have actually used the benefit.
   c) Very few members write to the Forum, yet there are often up to twenty or more people reading the submissions at any one time. Michael therefore encouraged members to contribute even very short articles to the Forum as a way to interest of the public and gain more members. He will be investigating Facebook as an alternative to the Forum.
   d) PayPal will be examined as a form of payment for next year’s Seed Exchange.
   e) The reference pages concerning show classes and awards have been checked and corrected with the help of APS judges Ann and Jay Lunn and Ed Buyarski.
   f) Rhondda Porter is still working on setting up a system for advertisers to use the website.
   g) MOTION (Julia / Susan): to accept website report. Carried.

4. National Show:

   - Maedythe reported that 175 plants had been bench. The talks had been very well attended. Five new members had joined

5. Membership:

   a) Membership now 313, down only 10 from this time last year.
   b) PayPal is helpful as it automatically supplies new members’ email address. Since November 2011, when PayPal became available, 30 members have renewed and 19 new members have joined using PayPal.
   c) MOTION (Susan / Cheri): to accept the Membership Report. Carried.

6. Judging Committee:

   Michael reported that the Show Standards and Show Schedule had been reviewed by the judges and were now posted on the website.

E. Chapters

1. Ed reported that the Juneau Chapter had approximately $4,000 in reserves after donating $500 to the 2012 National Show. The Juneau chapter is planning to establish a National Collection of Primula at the Jenson Olson Arboretum. The members have recently listened to three presentations which should help inspire them for the coming season.

2. The New England Chapter currently has 34 APS members among its other members. New England has also donated $500 to the National Show. Funds amounted to $5,459 as of March 20th, 2012.

F. Business Arising:

1. Dorothy Dickson Award for service to the APS:

   Judith Sellers had declined to accept the award as she had won it recently. The board had not previously considered offering the award to someone who was no longer a member, but it was determined that there was nothing in the terms of the award to prevent this. Everyone then agreed that because of her long service to the APS which included helping to found the New England Chapter and organizing some of that chapter’s shows, Elaine Malloy was an eminently suitable candidate for the award. (Elaine is no longer a member because of unavoidable personal reasons.) MOTION (Michael / Ed): to present the 2012 Dorothy Dickson Award to Elaine Malloy for longstanding service to the American Primrose Society. Carried unanimously.

   ACTION: Michael will contact Mary Malloy for help with a bio for the website.

2. Election Results:

   Michael gave the results. There were 20 ballots returned. As there were no write-in candidates, the full slate of candidates were elected as follows: Vice-president: Rhondda Porter

   Treasurer: Jon Kawaguchi

   Directors: Amy Olmsted, Susan Schnare, Ed Buyarski

3. Seed Exchange Review:

   MOTION (Rhondda / Amy): to table this for the next board meeting to allow time to prepare a proposal. Carried.

4. Storage of trophies:

   Susan talked about the care of the APS trophies. Alan, as President, appointed a Trophy Committee to oversee the care and storage of these items. Members are Susan, Ed and Cheri, with Susan to chair it.

H. Adjournment

   (Julia) at 5:05 pm Pacific Time.

   Next meeting: TBA. Alan will notify by email. It will around the beginning of July.

Respectfully submitted,
Michael Plumb, Secretary
JOIN THE NATIONAL AURICULA & PRIMULA SOCIETY

Midland & West Section

www.auriculaandprimula.org.uk

£10.00 Overseas Membership.

to: The Honorary Treasurer, Roger Woods, 44 Tansey Crescent, Stoney Stanton, Leicestershire, LE9 4BT United Kingdom.

OFFICERS OF THE CHAPTERS

British Columbia Primrose Group
Maedythe Martin, President
951 Joan Crescent Victoria, BC V8S 3L3
(250) 370-2951
martin951@shaw.ca

Juneau Chapter
Ed Buyarski, President
Box 33077 Juneau, AK 99803-3077
(907) 789-2299
amprimsoc@hotmail.com
http://www.alaskaprimroses.org

Tacoma Chapter
Julia Galloway, Coordinator
5615 East M Street, Tacoma 98404
(253) 473-1292
Doretta Klaber Chapter
Diana Cormack, Acting Chair
424 Bulltown Rd., Elverson, PA 19520
610-286-0577
diana54@dejazzd.com

New England Chapter
Mark Dyen, Co-President
132 Church Street Newton, MA 02158
mark.dyen@csgrp.com

Rodney Barker, Co-President
49 Woodcliff Road Newton Highlands, MA 02461
rodneybrkr@gmail.com

Should there ever be a question about your membership, please contact:

Julia L. Haldorson, APS Membership
P. O. Box 292
Greenbank, Washington 98253 USA
julia-haldorson@ak.net